

OFFSITE

Dieneke Jansen: Areas A & B

G. I. Areas A & B,
Hoardings at 68 Beach Rd,
CBD Auckland
7–29 March

*G.I. Areas A & B: Housing in
New Zealand (1946 –)*
Film at Ngā Taonga Sound &
Vision, 300 Karangahape rd,
Auckland,
4–13 March

*G.I. Area B:
Progressive Luncheon*
16 Taniwha st, Glen Innes
Saturday 21 March, 12pm

Areas A&B by Dieneke Jansen responds to the major transformation of a state housing zone in Glen Innes to being a private development of mid-rise apartment buildings with mixed tenancy.

Her project is comprised in three parts: a series of election style street hoardings, a video work and a progressive luncheon. The three components, sited in the CBD and in Glen Innes, are intended to traverse the city's urban geography and to collide past, present and future conceptions of Auckland.

The installed cluster of billboards on Beach Road, complicates the method of election and development advertising by presenting images of absence and presence. Showing at Ngā Taonga Sound & Vision is a vidéo documenting a community event in Glen Innes in which Jansen screened the 1946 film *Housing in New Zealand* onto a state house soon to be removed. In a free live event, Jansen also hosts a 'progressive luncheon' that invites the public to mingle with the local community and to learn about the rapid change that has and is taking place in the area.

Dieneke Jansen

G.I. Areas A & B 6 Melling St, 2014

